



Suzanne Redmond Schwartz, SEGD, WBE
Principal

Suzanne Redmond Schwartz, founding partner, directs and manages the RSM Design team and is actively involved in every step of the graphic design process. Suzanne's creativity, design skills and strategic business background have been instrumental in bringing the Studio to the forefront of the graphic design industry.

Prior to RSM Design, Suzanne was the director of a large graphic design firm for fourteen years. Her projects focused on the retail and hospitality industries, and ranged from multi-use signage packages to imaging and logo design. Her award-winning work has been featured in a variety of trade journals, including ID Magazine. She's a member of the Society of Environmental Graphic Designers (SEGD) and heads up a design committee for the Downtown Business Association for San Clemente.

RSM Design has been a female-owned business enterprise since its founding in 1997 by Suzanne Redmond Schwartz. The WBENC (Women's Business Enterprise National Certification) is one of the most widely recognized and respected certifications in the United States. She holds a Bachelor of Fine Arts degree in Graphic Design and Packaging from the highly respected Art Center in Pasadena, as well as a Bachelor of Science degree in business from UC Santa Barbara. Suzanne successfully balances her two great passions: career and family; and infuses her great sense of humor and artistic talent into everything she accomplishes.

"Graphic design is such a visual medium. It enhances the places and spaces of our lives. By honoring the places we design, we honor the people who live and work there also." - Suzanne Redmond Schwartz.

PROFESSIONAL BACKGROUND

Redmond Schwartz Mark Design, San Clemente and Dallas, 2001-Present
Redmond Schwartz Design, San Clemente, 1997-2001
Redmond Design, Pasadena and Dallas, 1985-1997
RTKL Associates Inc., Dallas, Graphics Director 1987-1997

EDUCATION

Bachelor of Arts-Graphic Design, Art Center College of Design, Pasadena, CA, 1987
Bachelor of Arts-Business Economics, University of California-Santa Barbara, 1984

PROFESSIONAL ORGANIZATIONS

American Institute of Graphic Arts
Society of Environmental Graphic Designers
International Council of Shopping Centers
WBE Nationally Certified

RSM Design
160 Avenida Cabrillo
San Clemente, CA 92672
USA
tel 949.492.9479
www.rsmdesign.net

suzanne@rsmdesign.net