



Martin E. Schwartz, Assoc. AIA, SEGD
Principal

Martin Schwartz, founding partner, blends his architectural and graphic design expertise with his environmental spirit, turning the ordinary into the extraordinary. His diverse background gives him a unique three-dimensional perspective, allowing him to see through the lens of all key players—the architects, developers and consultants. Well-respected among his contemporaries, Martin grasps the overall concept of a project while focusing specifically on the graphic design components. Martin’s ability to infuse the element of human psychology enables him to produce projects that are equally inviting and stimulating, facilitating connections between people and their surroundings.

His expertise has earned RSM Design a spot on the bid lists of industry giants. No stranger to creating highly innovative solutions, Martin was responsible at a young age for taking over a chain of struggling retail stores and turning it into a multi-million dollar business. He provides the Studio with visionary leadership, ensuring that all projects exceed the client’s expectations, on time and on budget.

Martin holds a Bachelor of Architecture and Business degree from the University of Texas, and also did course work at Virginia Polytechnic Institute in Switzerland. After graduating, he went on to work for Steven Ehrlich Architects and RTKL Associates.

“As an architectural graphic design Studio, we have a responsibility to understand not only the design aspects of the job, but to be intimately familiar with the architectural aspects as well.” – Martin E. Schwartz

PROFESSIONAL BACKGROUND

Redmond Schwartz Mark Design, San Clemente and Dallas, 2001-Present
Redmond Schwartz Design, San Clemente, 1997-2001
Retail Store Developer, Dallas, 1989-1997
RTKL Associates Inc., Dallas, 1987-1989
Steven Ehrlich Architects, Los Angeles, 1986-1987

EDUCATION

The University of Texas at Austin, Bachelor of Architecture, 1987
Virginia Polytechnic Institute, Switzerland, 1986
The University of Texas at Austin, Bachelor of Business, 1983

PROFESSIONAL ORGANIZATIONS

American Institute of Graphic Arts
The American Institute of Architects
Society of Environmental Graphic Designers
International Council of Shopping Centers

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