

LETTER VISIBILITY CHART

LETTER HEIGHT (cm)	MAXIMUM IMPACT (m)	MAXIMUM READABLE (m)
5	5	30
10	10	50
15	15	60
20	20	100
25	25	120
30	30	140
40	40	160
50	60	200
61	70	230
80	90	300
90	110	380
100	130	460
120	150	610
140	170	690
160	180	762
300	370	1,600

Figures from CalTech. Exact numbers will vary up to 10% based on letter color. All dimensions from Caltech have been changed to the metric system for international use.