

LETTER VISIBILITY CHART

LETTER HEIGHT	MAXIMUM IMPACT	MAXIMUM READABLE
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
9"	90'	400'
12"	100'	450'
15"	120'	525'
18"	180'	630'
24"	240'	750'
30"	300'	1000'
36"	360'	1250'
42"	420'	1500'
48"	480'	2000'
54"	540'	2250'
60"	600'	2500'
120"	1200'	1 mile

Figures from CalTech. Exact numbers will vary up to 10% based on letter color.