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## ADA Guidelines

Derived from a white paper written by SEGD.

### The ADAAG: Old and New

This document covers changes to the ADAAG. The summary is specific, but separates out sections where more than one rule is covered. The New ADAAG is currently being reviewed by The Transport Board, but is already incorporated into the International Building Code.

### Height of Raised Letters

New ADAAG 703.2.5: Character height measured vertically from the baseline of the character shall be 5/8 inch (16 mm) minimum and 2 inches (51 mm) maximum based on the height of the uppercase letter "I". EXCEPTION: Where separate raised and visual characters with the same information are provided, raised character height shall be permitted to be 1/2 inch (13 mm) minimum.



### Capitalization and Style of Raised Letters

New ADAAG 703.2.2: Characters shall be uppercase.

New ADAAG 703.2.3: Characters shall be sans serif. Characters shall not be italic, oblique, script, highly decorative, or of other unusual forms.

Old ADAAG 4.30.4: Letters and numerals shall be raised 1/32 in (0.8 mm) minimum, upper case, sans serif, or simple serif type, and shall be accompanied with Grade 2 Braille.



### Depth of Raised Letters

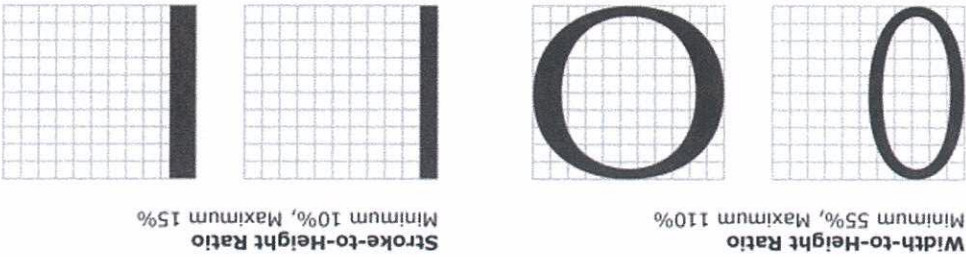
New ADAAG 703.2.1: Raised characters shall be 1/32 inch (0.8 mm) minimum above their background. Old ADAAG 4.30.4: Letters and numerals shall be raised 1/32 in (0.8 mm)

- Sign Styles
Property Rules
Brand Stores
Best Western
Candlewood Suites
Choice Hotels
Clarion
Comfort Suites
Crown Plaza
Econo Lodge
Hampton
Hilton Garden Inn
Holiday Inn
Holiday Inn Express
Holiday Inn Resort
Hotel Indigo
La Quinta
MainStay Suites
NYLO Hotels
Sleep Inn
Staybridge Suites
Suburban
Resources
Color Charts
Credit Application
FAQ
ADA Guidelines
Privacy Policy
Return Policy
Sign Installation Guide
Sign Installation Video
Sales Contacts

### Character Proportion and Stroke Width

New ADAAG 703.2.4: Characters shall be selected from fonts where the width of the uppercase letter "O" is 55 percent minimum and 110 percent maximum of the height of the uppercase letter "I".

Old ADAAG 4.30.2: Letters and numbers on signs shall have a width-to-height ratio between 3:5 and 1:1 and a stroke width-to-height ratio between 1:5 and 1:10.



### Letter Spacing

New ADAAG 703.2.7: Character spacing shall be measured between the two closest points of adjacent raised characters within a message, excluding word spaces. Where characters have rectangular cross sections, spacing between individual raised characters shall be 1/8 inch (3.2 mm) minimum and 4 times the raised character stroke width maximum. Where characters have other cross sections, spacing between individual raised characters shall be 1/16 inch (1.6 mm) minimum and 4 times the raised character stroke width maximum at the base of the cross sections, and 1/8 inch (3.2 mm) minimum and 4 times the raised character stroke width maximum at the top of the cross sections.

Old ADAAG: Not Listed



### Visual Character Height

New ADAAG 703.5.5

#### Height to Finish Floor or Ground From Baseline of Character

40 inches (1015 mm) to less than or equal to 70 inches (1780 mm)

Greater than 70 inches (1780 mm) to less than or equal to 120 inches (3050 mm)

#### Horizontal Viewing Distance

less than 72 inches (1830 mm) to less than 180 inches (4570 mm) and greater than 180 inches (4570 mm) to less than 21 feet (6400 mm) and greater than 21 feet (6400 mm) and greater

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